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Bisnode launches new credit solutions company in Germany

Bisnode, a leading provider of digital business information in Europe, has launched a new flexible credit information and risk management service in Germany. Hoppenstedt360, which covers the high-end domestic market, addresses the growing demand for business information integrated into the customer's business processes.

Hoppenstedt360 has been launched to meet the need for services in the domestic credit information market segment. Hoppenstedt360 targets German companies with tightly integrated IT and corporate processes, and helps these companies to achieve integrated credit checks within their ERP or CRM systems.

"Germany is one of our main markets and has good growth potential. By launching Hoppenstedt 360, targeting the high-end domestic credit segment, Bisnode is further expanding and strengthening its market position in the German credit solutions market", says Johan Wall, President and CEO, Bisnode.

Bisnode now has three credit solutions companies in the German market. *Hoppenstedt CreditCheck* targets smaller companies by offering standardised packaged credit reports via the web. *D&B Germany*, a partner of the worldwide D&B International network, serves clients requiring national and international risk information with international standards. *Hoppenstedt360* targets a complementary segment with major potential, serving customers that require German domestic credit information and process it automatically integrated in their systems.

"Established suppliers are struggling to meet the demand for easy data integration. Hoppenstedt360 offers a state-of-the-art interface to easily integrate domestic business information into corporate systems and thus launches a new dimension of credit information," says Thomas Dold, Managing Director of Hoppenstedt360.

Please visit www.hoppenstedt360.de for more information.

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About Bisnode:

Bisnode is one of Europe's leading providers of digital business and decision support information, with a complete offering of online services for market, credit and business information. Bisnode's business information services helps companies to increase sales, reduce business risks and improve their daily business decisions. Bisnode was founded in 1989 and has more than 3,100 employees in 17 European countries. Bisnode is owned 70 per cent by Ratos and 30 per cent by Bonnier. For more information visit www.bisnode.com